

Laura Kennedy, MBA

Laura@TiltUpMedia.com
(317) 476-2826

EXPERIENCE

Tilt Up Media, Inc. Greenwood, IN (2017-present)
Owner and Creative Director for Video Marketing firm
Member, Greater Greenwood Chamber

WISH-TV Indianapolis, IN (2015-2017)
Multimedia Journalist
General Assignment Reporter

KOLR10/KOZL Springfield, MO (2013-2015)
General Assignment Reporter
Fill-in anchor

KULR-8 News Billings, MT (2010-2013)
Anchor/Producer/Reporter
Solo anchor and produce the evening weekend newscasts
Fill-in anchor and produce hour-long morning newscast
Report stories live for the weekday evening shows

KULR-8 News (2010-2011)
General Assignment Reporter/MMJ
Shoot, write, and edit news content for broadcast
Create stories from idea to news package
Fill-in anchor, producer

KTVK-TV Phoenix (2009)
News Intern for Good Morning Arizona and Good Evening Arizona
Produce Web Exclusive stories for azfamily.com

Park Village Productions, London, UK (2008)
Intern/assistant at television Production Company

Bob Bondurant School of High Performance Driving (2008)
PR Intern in the Marketing/Public Relations office

KASC- The Blaze 1260 AM Radio Station at Arizona State University
Firestorm Political Debate Program Co-Host (2007-2009)
Press Pass News Show Anchor and Producer (2005-2006)

KAET- PBS Channel 8 Production Crew Member (2005-2006)

KNXV-TV Phoenix ABC15- News Intern for Daybreak newscast (2006)

EDUCATION

Arizona State University, W.P. Carey School of Business

- **M.B.A. (International Business/Marketing)**
- Grade Point: 4.0
- Beta Gamma Sigma Member
- M.B.A. Student Ambassador
- Global Marketing Competition Winner
- CSR Case Study Competition Winner

Arizona State University- (2005-2009) Grade Point: 4.0/4.0

(Study Abroad: Paris, London, and Alicante, Spain)

- **B.A. Broadcast Journalism** –Walter Cronkite School of Journalism
Kappa Tau Alpha Member
- **B.A. Human Communication**- Hugh Downs School of Comm.
- Barrett, The Honors College
- Phi Beta Kappa

VOLUNTEERING

City of Greenwood Park Board Member	(2017-present)
Johnson Co. Community Foundation	
Grants Committee Member	(2016-present)
HOSTS Mentor, Wayne Twp Schools	(2015-2016)
Springfield Rotaract Member	(2014-2015)
Big Brothers, Big Sisters of Yellowstone County	(2011-2013)
Burlington Elementary School Classroom Asst.	(2012-2013)
YMCA Swim Coach	(2012-2013)
Salvation Army Red Kettle Bell Ringer	(2012)
Big Sky Science Expo Judge	(2012-2013)
National MS Society Bike MS Event	(2012)

AWARDS

- ServeMontana Award Recipient for Community Service (2013)
- Emmy Nomination- Student Production, Documentary (2009)

SKILLS

ENPS, iNews, Final Cut Pro, Adobe Premiere Pro, Avid, Microsoft Office